



Creating a Positive Social Impact

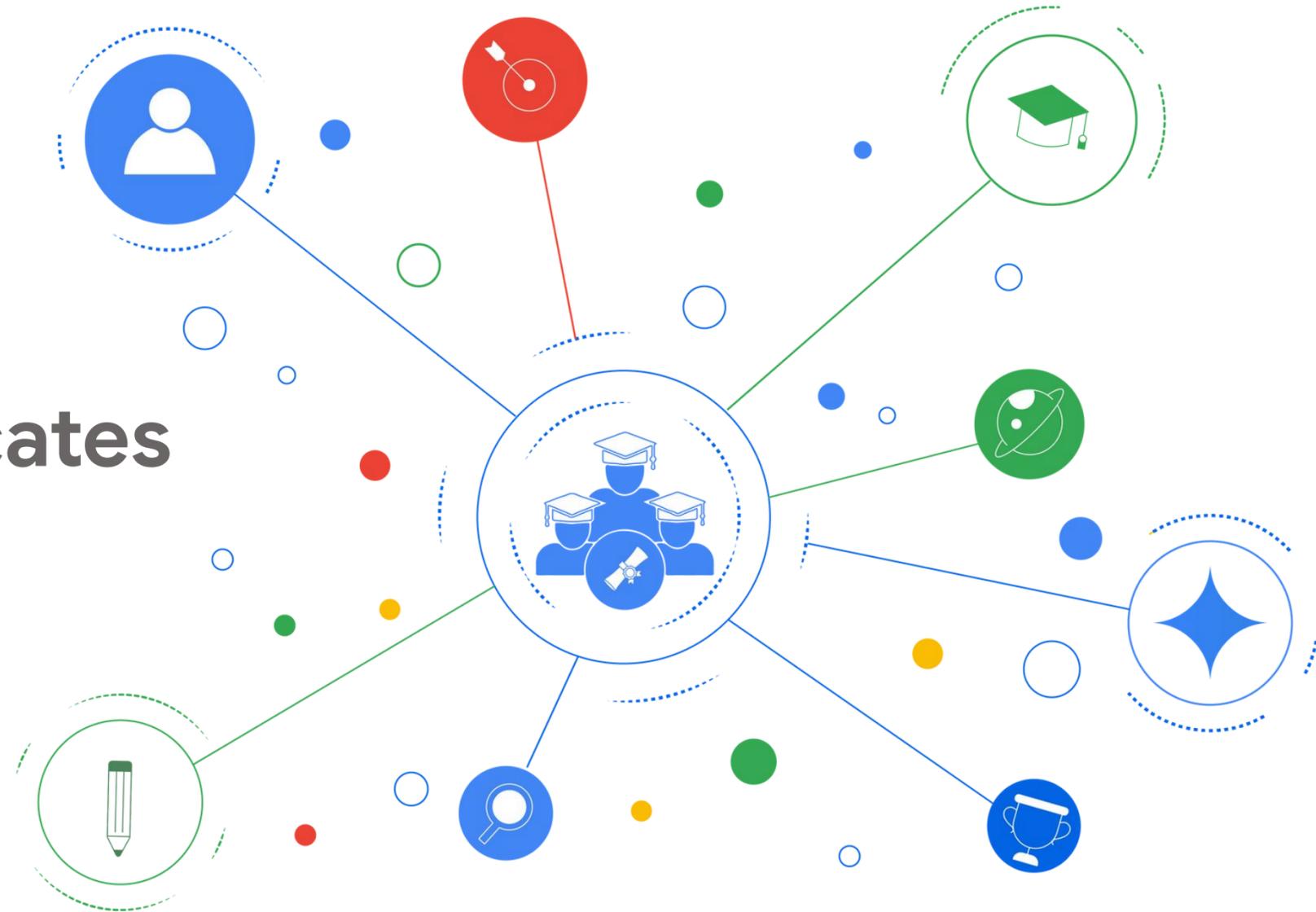
Our Partners



# Grow with Google Google Career Certificates

Scholarship Program 2026

In Partnership with  TECH VALLEY





## Who are we?

Tech Valley Pakistan is a social enterprise dedicated to transforming learning experiences through digital innovation. As a system integrator, we act as a bridge between leading technology providers, partners, and our clients – organizations, governments, and educational institutions.

## Our Country Partners



## Products

We provide cutting-edge tools like Google for Education, Gemini for Education, Chromebooks, Google Workspace, and Google Education Upgrade to power digital learning and collaboration.



## Projects

Our flagship initiatives include Google Career Certificates, Google News Initiative, Digital Safar, Career Kamyabi, Google Centers of Excellence, and Gemini Academy, driving innovation and skill development across Pakistan.



## Services

We deliver expert AI trainings, Google for Education workshops, Canva for Education sessions, change management support, and research and IT consultancy to empower organizations and educators.

*Creating Positive Social Impact with Technology*

# Who We Are

## Global presence



**Local Partner**  
Digital Transformation &  
Professional Development  
Partner Providing Equitable  
Access to Quality Education



**Enabling Partner**  
Knowledge Sharing with  
Google Partners to unlock  
other markets



**Super Partner**  
Expanding in MENA in  
collaboration with a partner  
to pool expertise

We are not just a local company; we are a "Super Partner" exporting the Pakistan model to the MENA region & beyond.

# Our Goal

Bringing One **Google** to **Pakistan**

University Students

Education K-12

Professionals & Creators





Admin Panel	Male Inmates	Female Inmates	Total Inmates	Male Enrollments	Female Enrollments	Total Enrollments
GC Career Certificates	770	495	1265	495	495	990
GC Career Certificates	725	450	1175	450	450	900
GC Career Certificates	1460	900	2360	900	900	1800
GC Career Certificates	1308	795	2103	795	795	1590
GC Career Certificates	1217	760	1977	760	760	1520
GC Career Certificates	438	264	702	264	264	528
GC Career Certificates	369	216	585	216	216	432
GC Career Certificates	971	582	1553	582	582	1164
GC Career Certificates	331	198	529	198	198	396
GC Career Certificates	227	136	363	136	136	272
GC Career Certificates	500	300	800	300	300	600
GC Career Certificates	448	271	719	271	271	542
GC Career Certificates	996	597	1593	597	597	1194
GC Career Certificates	1090	654	1744	654	654	1308
GC Career Certificates	198	118	316	118	118	236
GC Career Certificates	307	184	491	184	184	368
GC Career Certificates	117	70	187	70	70	140
GC Career Certificates	117	70	187	70	70	140
GC Career Certificates	43	26	69	26	26	52
GC Career Certificates	636	381	1017	381	381	762
GC Career Certificates	1181	707	1888	707	707	1414
GC Career Certificates	9304	5477	14781	5477	5477	10954



# Google Career Certificates Scholarship Program



A global initiative designed to help people gain job-ready skills in high-growth fields without the financial burden of course fees. As of 2026, the program has undergone significant expansion, particularly in regions such as Pakistan, the UK, and Southeast Asia, to bridge the digital skills gap.

# Why Google Career Certificates?

## Professional Specialization

- Surgical Focus on 14 high-growth tracks designed specifically for hiring.
- Managed cohorts with Soft-Skill Bootcamps and Capstone Projects.
- Direct bridge for Final Year students to enter the global market.



## Single Course

- Quick enrollment into one specific subject or technical topic.
- Flexible timeline that allows you to start, learn, and finish on your own schedule.
- Direct path to earning a certificate for a single skill without extra requirements.

*Specializations are a "marathon" for a new job; Single Courses are a "sprint" for a new skill.*

# Why Google Career Certificates?

## Professional Specialization



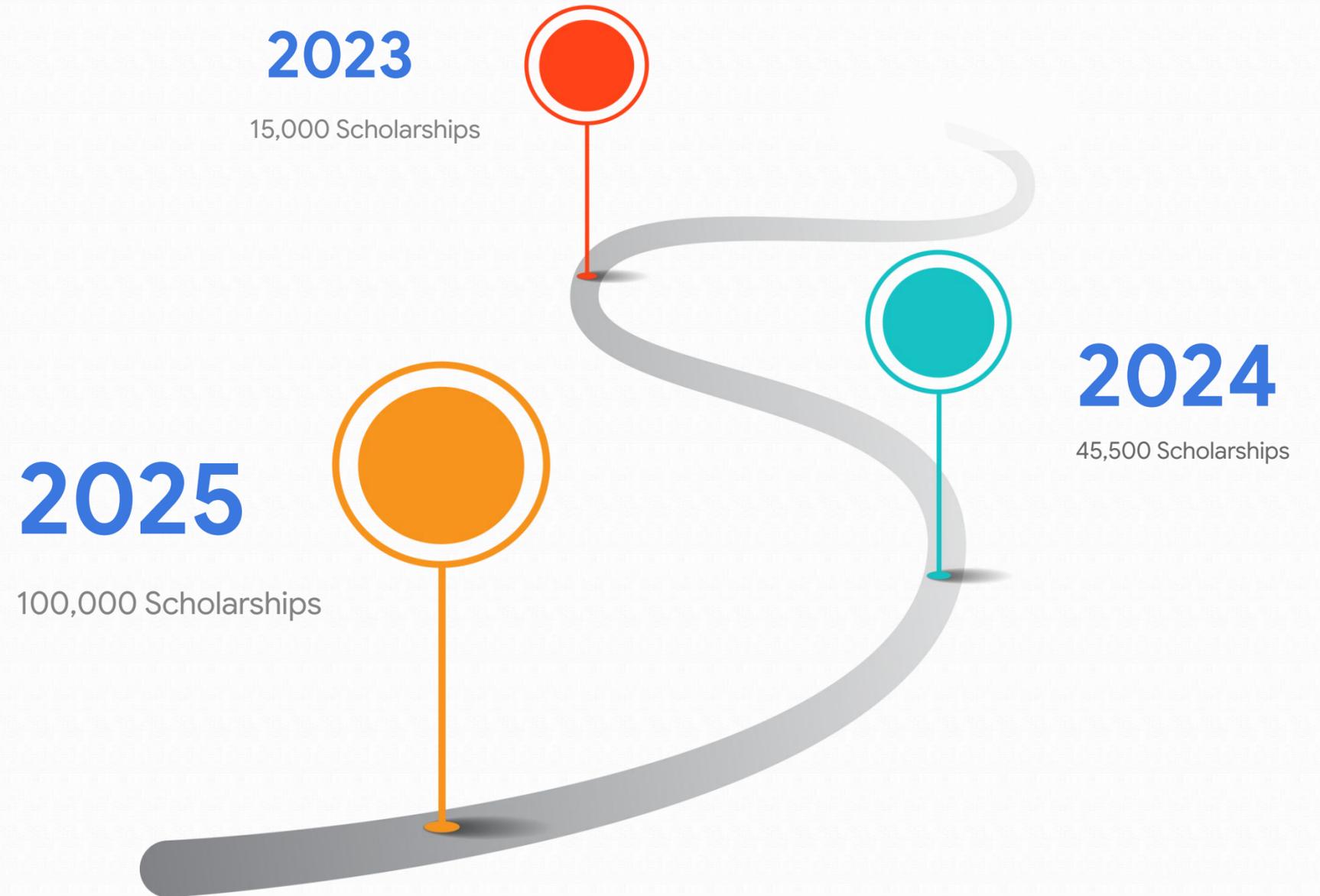
## Single Course



Specialization Certificate (Includes all courses on the left side)

# Our GCC Journey

The Google Career Certificates Scholarship Program has grown significantly over the years. In 2023, we started with 15,000 scholarships, expanding to 44,500 in 2024, and in 2025 we aimed for 100,000. This journey reflects our commitment to equipping learners with in-demand digital skills and fostering a future-ready workforce.



*In 2025, we received around 200,000 applications for the GCC Program, and around 80,000 learners enrolled in AI-centric courses like Google Prompting Essentials*



# Our GCC Core Team

**Mahnur Yousaf**  
Social Media Specialist



**Sheikh Subhan Talal**  
Manager South Region



**Madiha Hussain Mongol**  
Program Manager GCC



**Umar Farooq**  
CEO



**Nishwa Ibrar**  
COO



**Muhammad Abbas**  
Production Specialist



**Muhammad Arsalan**  
Program Associate



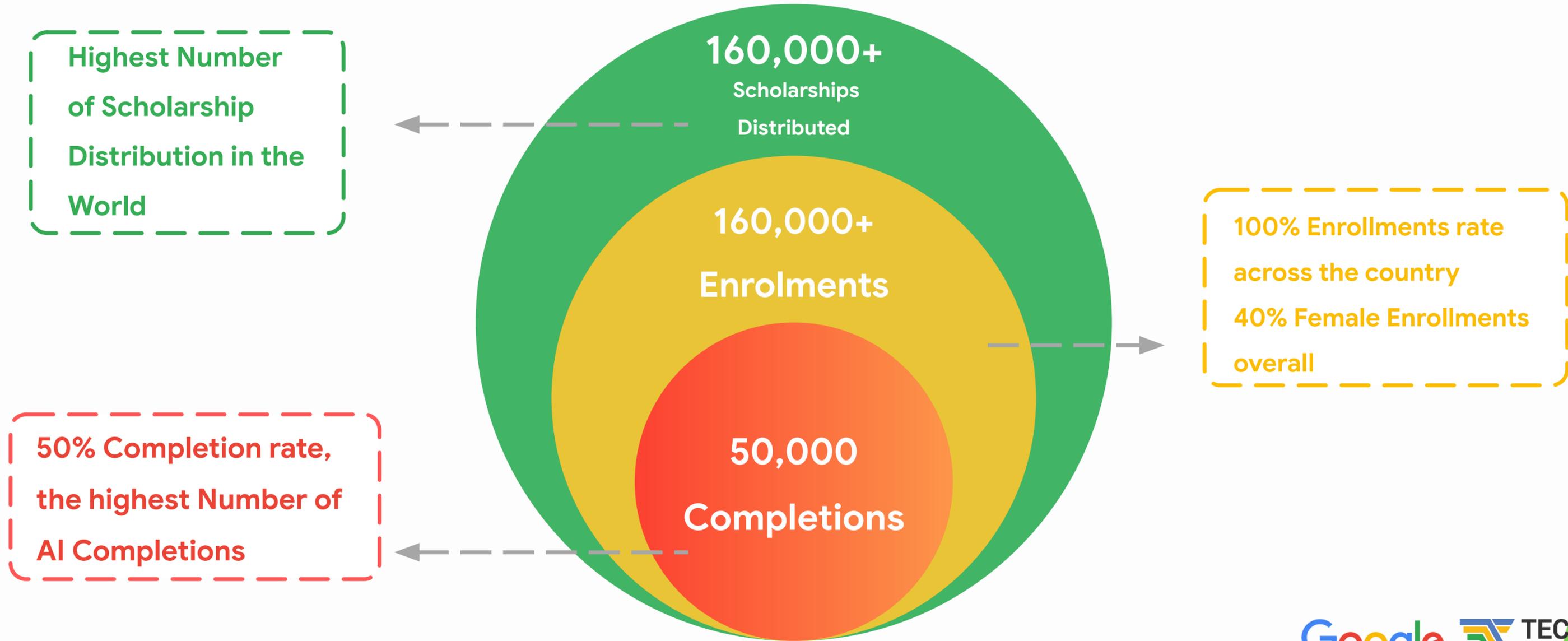
# Key Partners...

Grow with Google

## Google Career Certificates



# Google Career Certificates in Pakistan



Highest Number of Scholarship Distribution in the World

160,000+ Scholarships Distributed

160,000+ Enrolments

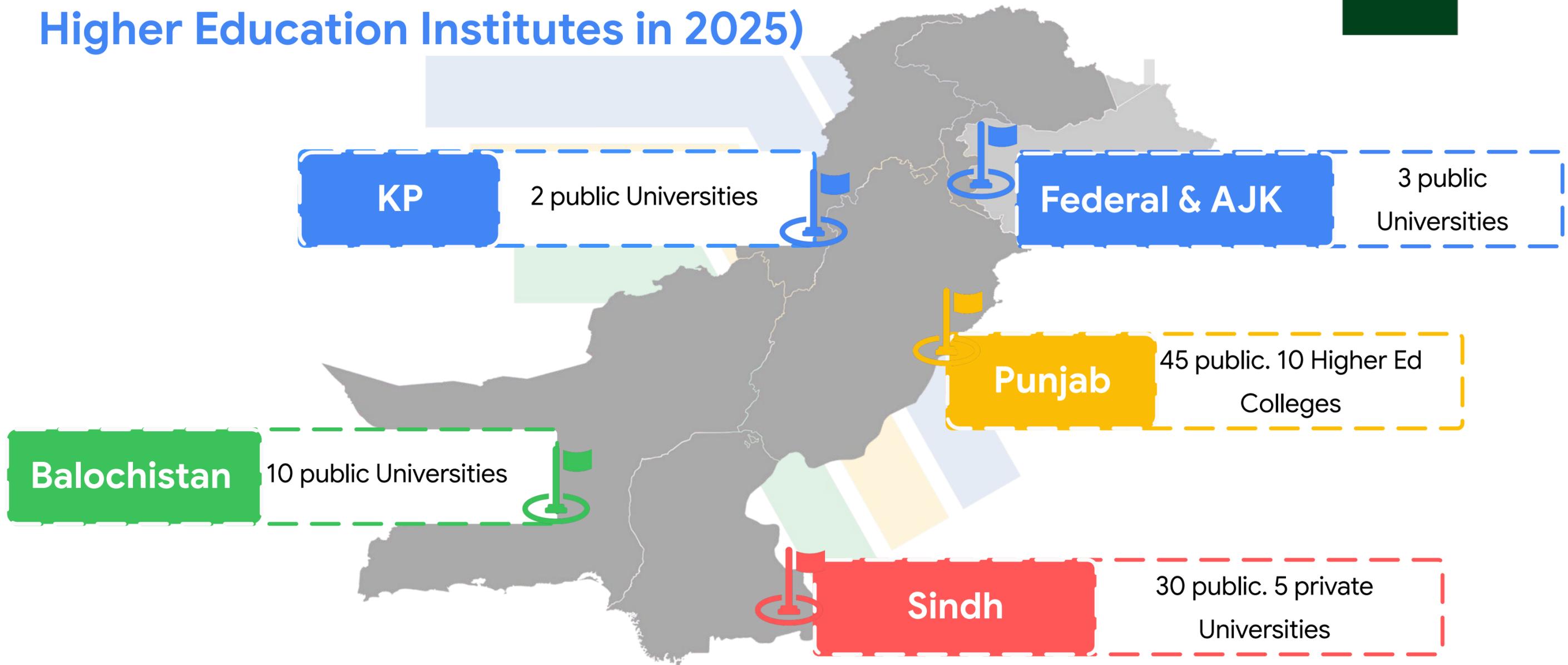
50,000 Completions

100% Enrollments rate across the country  
40% Female Enrollments overall

50% Completion rate, the highest Number of AI Completions



# Google Career Certificates (100+ Higher Education Institutes in 2025)



In 2025, the GCC Program covered more than 100 Universities Across Pakistan with the highest number of AI Enrollments

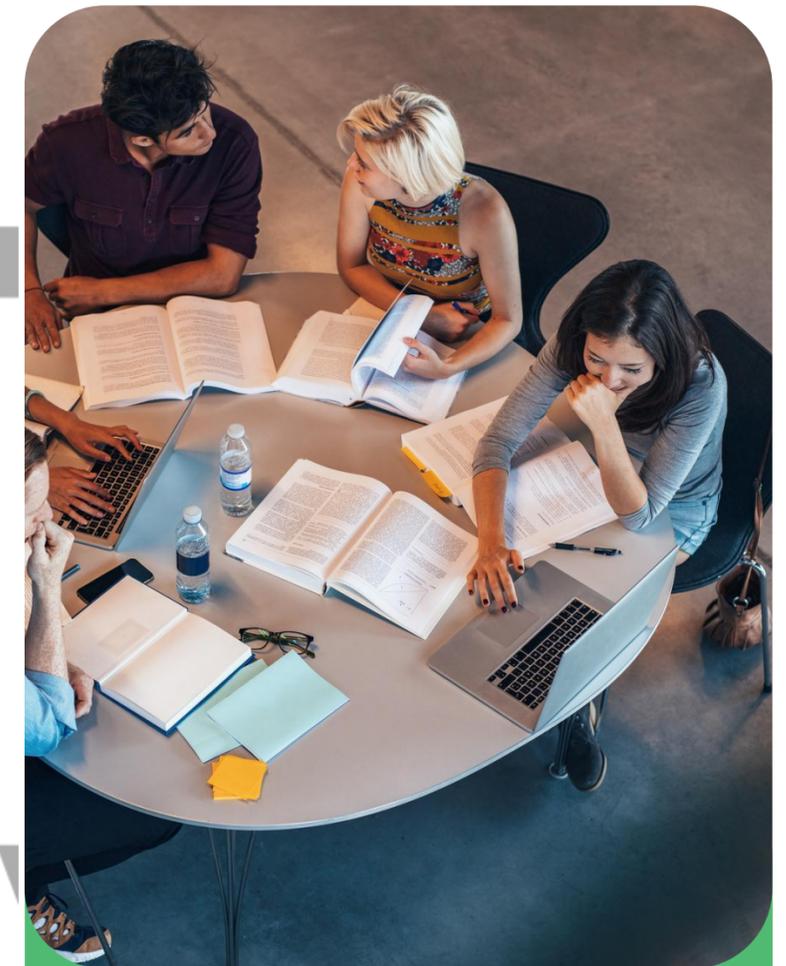


## 2025 was about Artificial Intelligence

Distributed 100,000 Scholarships Across  
Pakistan (AI Skills Included)

30+  
Public-Private  
Partnerships

Over 80,000  
learners  
enrolled in  
Google AI  
Essentials and  
Prompting  
Essentials

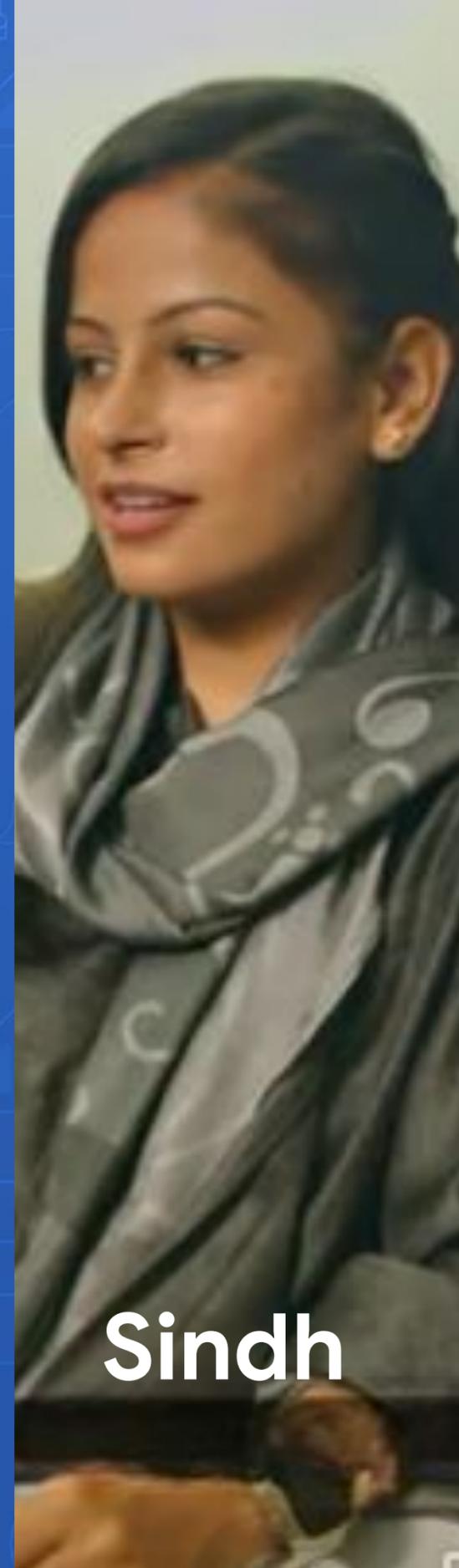


Around 200,000  
applications  
received

# OUR SUCCESS STORIES



KP



Sindh



Balochistan



Gilgit

OUR VISION FOR

2026

\$150 Million

Empower a national AI community in Pakistan through a  
\$150 Million investment in the GCC Program.

TO TRANSFORM

150,000

PAKISTANI GRADUATES INTO GLOBAL  
DIGITAL ASSETS

*EACH SCHOLARSHIP IS WORTH AROUND \$1000*

# In 2026

we aim to transform Pakistani learners into global digital assets



**KP 4,000 Scholarships**  
Public & Private Universities

**AJK & GB 5,000 Scholarships**  
Universities & Partners

**Balochistan 1,500 Scholarships**  
Public & Private Universities

**Federal 20,000 Scholarships**  
MOITT/ Innovista/NGO's/Partners

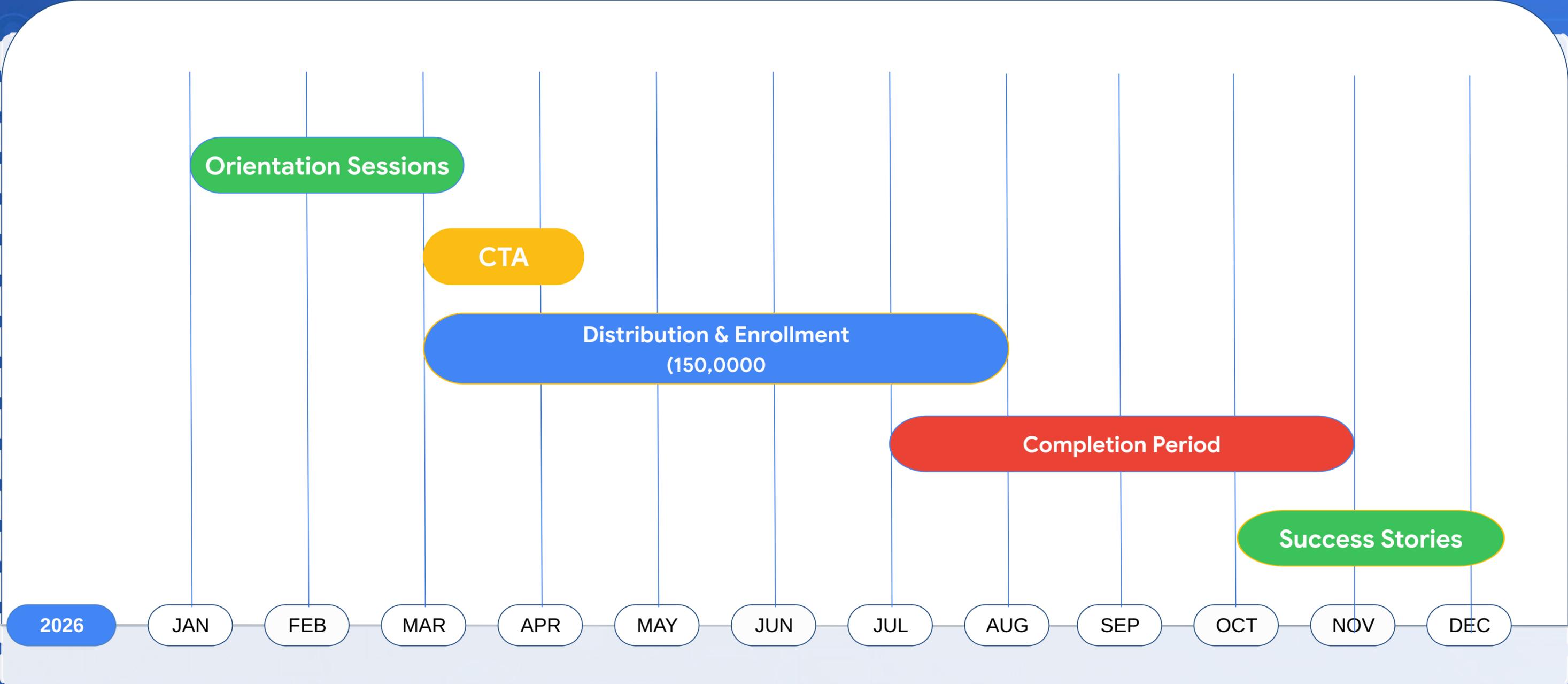
**Punjab 100,000 Scholarships**  
Public & Private Universities/ Colleges

**Sindh 20,000 Scholarships**  
Public & Private Universities

# 150,000

Distributing the highest number of GCC Scholarships

# Timeline for 2026



# New Courses Outline

*14 Specializations = 82 Courses*

## Technical Infrastructure

3 Specializations,  
including 19  
single courses

## The Data & AI Revolution

7 Specializations,  
including 39  
single courses

## Business & Creative Leadership

4 Specializations,  
including 24  
single courses

*Latest content delivered by Googlers, equipped with AI skills in every discipline*

# Specialized Learning Pathways

## Google Career Certificates

### Technical Infrastructure

1. CyberSecurity
2. IT Support
3. IT Automation with Python

### The Data & AI Revolution

1. AI Essentials
2. Prompting Essentials
3. Agile Essentials
4. Data Analytics
5. Advance Data Analytics
6. Business Intelligence
7. AI Professional

### Business & Creative Leadership

1. Project Management
2. Digital Marketing & E-commerce
3. UX Design
4. People Management Essentials

*Latest content delivered by Googlers, equipped with AI skills in every discipline*

# It's Not Over

They said it's all over but we're just getting  
started

# Soft Skills Program



4-week bootcamp on soft skills certification led by **Googlers for GCC Graduates**



Communication

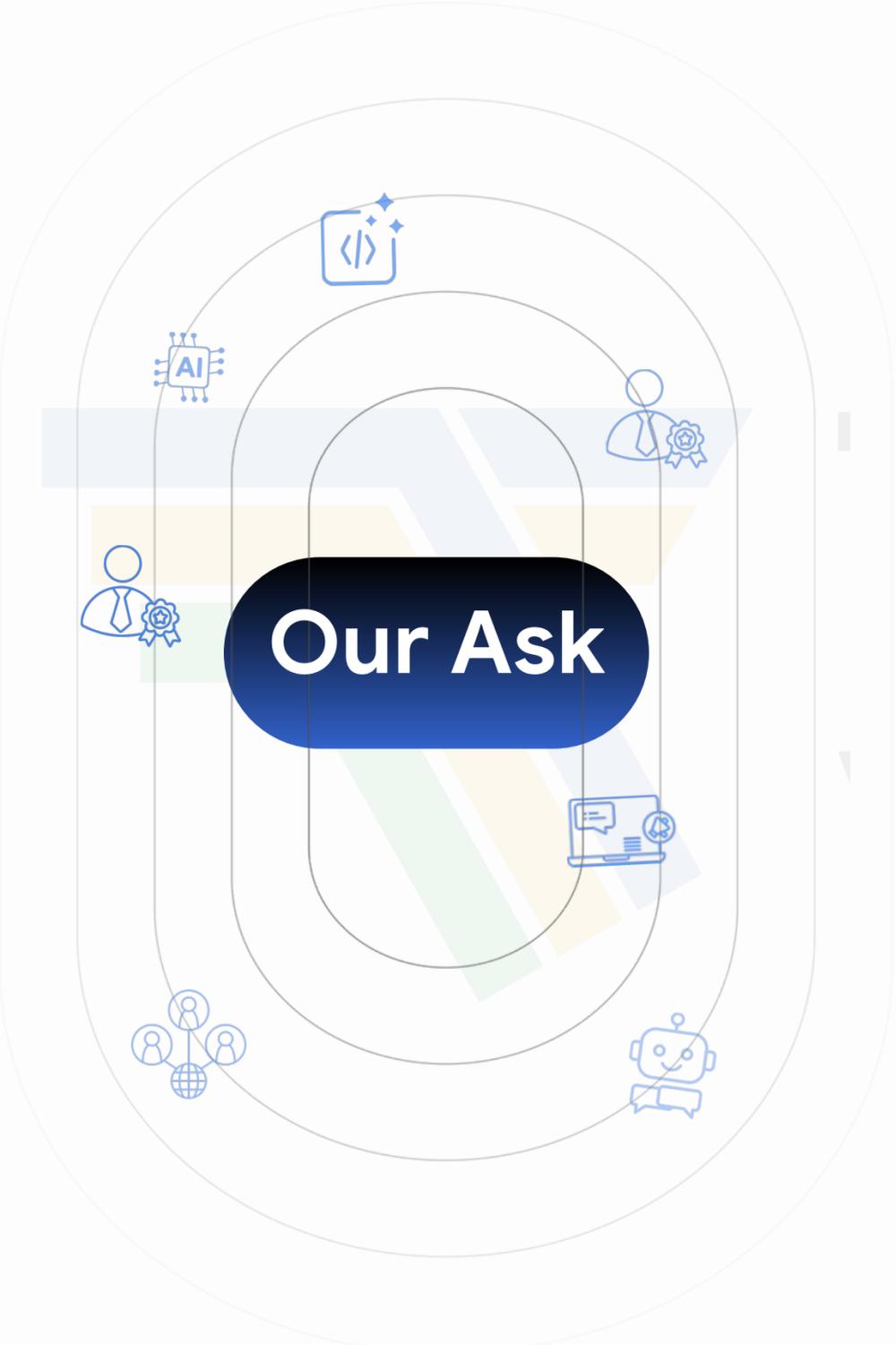
Critical Thinking



Personal Branding



Time Management



## Our Ask

Course  
Enrolments

100%

Selection  
Criteria

Fresh Grades, Students, or  
Professionals

Age 18+

With Valid CNIC Card

Female  
Enrolments

50%

Onboarding  
Soft Skills  
Program

GCC  
Graduates

Course  
Completions  
Specializations

60%

Program  
Enablement

Dedicated  
POC



[\*\*Watch Our Recent Success Story\*\*](#)

The background is a solid blue color with a repeating pattern of small, light blue icons representing various concepts like education, technology, and business. A large, semi-transparent 'X' graphic is centered on the page, with a dark blue top-left and bottom-right quadrant and a teal top-right and bottom-left quadrant. The text 'Thank You' is written in a large, white, sans-serif font across the center of the 'X'.

# Thank You

Creating a Positive Social Impact

The background is a dark grey color with a repeating pattern of small, light grey icons representing various concepts like education, technology, and business. In the center, there are several overlapping, semi-transparent geometric shapes in shades of blue, green, and gold. At the bottom right, there are three large, stylized chevrons pointing to the right, colored in a gradient from light to dark gold.

# Appendix

see more for course outline

# Security Pillar

## Technical Infrastructure

3 Specializations, including 19 single courses

### **Cybersecurity: 8 Courses (Specialization).**

*Foundations of Cybersecurity*  
*Play It Safe: Manage Security Risks*  
*Connect and Protect: Networks and Network Security*  
*Tools of the Trade: Linux and SQL*  
*Assets, Threats, and Vulnerabilities*  
*Sound the Alarm: Detection and Response*  
*Automate Cybersecurity Tasks with Python*  
*Put It to Work: Prepare for Cybersecurity Jobs*

### **IT Support: 5 Courses (Specialization)**

*Technical Support Fundamentals*  
*The Bits and Bytes of Computer Networking*  
*Operating Systems and You: Becoming a Power User*  
*System Administration and IT Infrastructure Services*  
*IT Security: Defense against the digital dark arts*

### **IT Automation with Python: 6 Courses (Specialization)**

*Crash Course on Python*  
*Using Python to Interact with the Operating System*  
*Introduction to Git and GitHub*  
*Troubleshooting and Debugging Techniques*  
*Configuration Management and the Cloud*  
*Automating Real-World Tasks with Python*

AI Skills Included

*This pillar creates the "defenders" of Pakistan's digital landscape.*

# Google AI Professional Certificate

## Learn how to become AI fluent



New  
Specializations  
this year!



# Intelligence Pillar

## The Data & AI Revolution

6 Specializations, including 31 single courses

### **AI Essentials: 5 Courses (Specialization).**

*Introduction to AI*  
*Maximise productivity with AI Tools*  
*Discover the Art of Prompt Engineering*  
*Use AI Responsibly*  
*Stay Ahead of the AI Curve*

### **Prompting Essentials: 4 Courses (Specialization).**

*Start writing prompts like a pro*  
*Design prompts for everyday work tasks*  
*Speed up data analysis and presentation building*  
*Use AI as a creative or expert partner*

### **Agile Essentials: 3 Courses (Specialization)**

*Foundations of Project Management*  
*Implement the Scrum Framework*  
*Organize Projects & Measure Productivity with Scrum*

### **Business Intelligence: 3 Courses (Specialization).**

*Foundations of Business Intelligence*  
*The Path to Insights: Data Models and Pipelines*  
*Decisions, Decisions: Dashboards and Reports*

### **Data Analytics: 9 Courses (Specialization)**

*Foundations: Data, Data, Everywhere*  
*Ask Questions to Make Data-Driven Decisions*  
*Prepare Data for Exploration*  
*Process Data from Dirty to Clean*  
*Analyze Data to Answer Questions*  
*Share Data Through the Art of Visualization*  
*Data Analysis with R Programming*  
*Google Data Analytics Capstone: Complete a Case Study*  
*Accelerate Your Job Search with AI*

### **Advanced Data Analytics: 7 Courses (Specialization)**

*Foundations of Data Science*  
*Get Started with Python*  
*Go Beyond the Numbers: Translate Data into Insights*  
*The Power of Statistics*  
*Regression Analysis: Simplify Complex Data Relationships*  
*The Nuts and Bolts of Machine Learning*  
*Google Advanced Data Analytics Capstone*  
*Accelerate Your Job Search with AI*

AI Skills Included

*This is the most popular category for 2026, focusing on decision-making and automation.*

# Growth Pillar

## Business & Creative Leadership

4 Specializations, including 24 single courses

### **Project Management: 6 Courses (Specialization).**

*Foundations of Project Management*

*Project Initiation: Starting a Successful Project*

*Project Planning: Putting It All Together*

*Project Execution: Running the Project*

*Agile Project Management*

*Capstone: Applying Project Management in the Real World*

### **Digital Marketing & E-commerce: 7 Courses (Specialization).**

*Foundations of Digital Marketing and E-commerce*

*Attract and Engage Customers with Digital Marketing*

*From Likes to Leads: Interact with Customers Online*

*Think Outside the Inbox: Email Marketing*

*Assess for Success: Marketing Analytics and Measurement*

*Make the Sale: Build, Launch, and Manage E-commerce Stores*

*Satisfaction Guaranteed: Develop Customer Loyalty Online*

*Accelerate Your Job Search with AI*

### **UX Design: 7 Courses (Specialization).**

*Foundations of User Experience (UX) Design*

*Start the UX Design Process: Empathize, Define, and Ideate*

*Build Wireframes and Low-Fidelity Prototypes*

*Conduct UX Research and Test Early Concepts*

*Create High-Fidelity Designs and Prototypes in Figma*

*Responsive Web Design in Adobe XD*

*Design a User Experience for Social Good & Prepare for Jobs*

### **People Management Essentials: 4 Courses (Specialization)**

**NEW**

*Create a High-Performing Team*

*Set and Achieve Team Goals*

*Support Individual Growth and Development*

*Grow as a Manager*

AI Skills Included

*This pillar turns graduates into global project leads and digital exporters.*

# Follow Us

to create a Positive Social Impact



Scan the QR Code to stay updated